

Introduction



Kia's next-generation subcompact SUV

Introducing the SONET, the Kia's new subcompact SUV. As Kia's most sub compact SUV till date, SONET is aimed at trendy, urban adventurers with a taste for savvy, captivative design that stands out from the competitors. Conveying a fun and functional design inside and out, SONET is a true urban SUV with loads of versatility in a modern subcompact package. With standardized safety, IT features and also features specific to a SUV customer, SONET provides a remarkable customer experience.





Vehicle naming

SONET name is derived from "SOCIAL NETWORK" and stands for "STYLISH AND CONNECTED"

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From Large-sized to Sub-compact, Kia has completed the Full-Line-up of SUVs with the release of SONET.



Next-generation global strategic subcompact SUV





Major competitors

Dimension (mm)

OAL x OAW x OAH / WB



Hyundai Venue

4,040 x 1,770 x 1,565 / 2,500



Ford Ecosport

4,017 x 1,765 x 1,650 / 2,519



Renault Captur

4,230 x 1,800 x 1,593 / 2,630

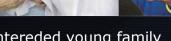
Target Customer



Trendy, open minded young people

- Rookies in society in their 20s and 30s
- Pursuit of differentiated and stylish design





Family centereded young family

- Prefers reasonable price
- Values roomy interior space of SUVs

DESIGN / PACKAGE



Visualizing the bold, yet sophisticated image with its 'Heart beat' LED lighting graphics



'Heart beat' LED lighted DRL



'Heart beat' LED lighted rear lamp



The versatile, foldable rear seats offers 392l of cargo space which gives class leading space for the customers.

TECHNOLOGY



BOSE premium sound system that provides the impression of rich original sound and sound-linked mood lamp that delivers emotional pleasure.



-27t 4025km		A SPORT 4025km	
Tra	action odes	Drive modes	

Drive mode and traction mode selection system for optimum grip and handling performance





Smart Phone Connectivity (I3 Region Unavailable)
-Android Auto & Car Play





Wireless charger /
Smart Key remote engine start (A/T only)
(I4 Region unavailable)

CONVENIENCE

Various amenities that goes beyond its class





Ventilated front seats / Rear air vents (Standard)



4.2-inch color instrument cluster



High line TPMS







Dual Seatback pocket Exterior design concept

" SUV DESIGNED FOR YOUNG AT HEART "



Interior design concept

" INSPIRED BY THE HI-TECH AND INTUITIVE "





EXTERIOR DESIGN



SCNET

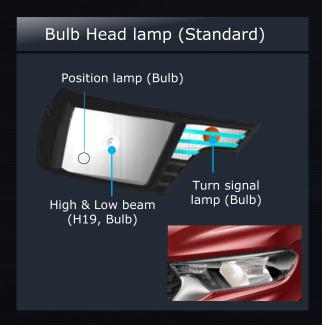
Robust and sophisticated road presence



Bold, yet sophisticated image with its iconic 'Heart beat LED lighting graphics

Headlamp composition

LED Head lamp (Optional) Turn signal + DRL +Position lamp (LED) Low beam (LED) High beam (LED)







Front bumper
Three-dimensional front bumper
design exudes robust front image



Head lamp
Iconic 'Heartbeat' direct light promotes sophisticated and striking image



Radiator grille

Black mesh pattern in a Kia's unique
tiger nose grille provides sportier image

Visualization of rugged yet sporty profile



Rugged and sporty side profile with a slanted belt line and wedge-shaped C-pillar

Wheels & Tires

Sporty, proportional and geometrical spoke design visualizes a unique sensibility



Steel wheel with wheel cover (195/65R15)

[EWAA 6C]



Styled steel wheel with wheel cover (215/60R16) [EWAA AK]



Diamond cutting alloy wheel (215/60R16) [EWAA M2]



Chrome outside door handle Chrome outside door handle provides excellent grip and sophisticated image.



Roll bar style roof

The sporty image is reinforced with a roll-bar style roof design in harmony with the two-toned body color.



Beltline chrome molding

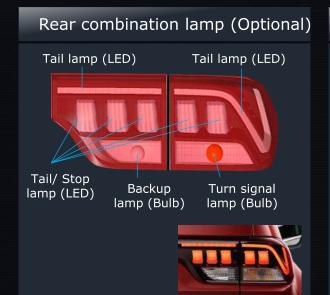
Belt line chrome molding applied to maximize the sense of luxury on the side of the vehicle

Stable and Distinctive

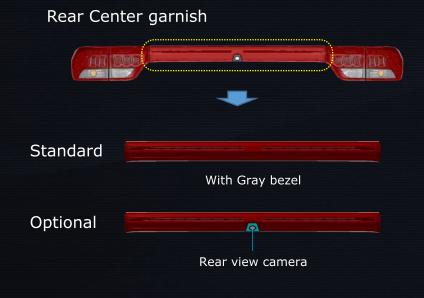


Pursuit of modern and pure surface treatment incorporated with iconic tail lamp design

Rear lamp composition









Rear Bumper

Stable & sporty rear bumper features unique inside elements making it more stylish.



Rear combination lamp

Iconic Heartbeat tail light graphics emphasize design continuity with headlamps



Rear center garnish

Center garnish connects the both rear lamps visually for a wider sense of stability

INTERIOR DESIGN



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DIGNIFIED | DYNAMIC | ENGAGING

The new cockpit paradigm with seamless panel which integrates 8-inch display audio with 4.2 Colour LCD Cluste



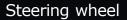
Core features of interior design

- 1 'T' shaped crashpad design reminiscent of bold and powerful images
- Sporty and 3-dimensional gauge cluster design
- **3** Unique and high-tech image of vertical airvent
- Unique and sporty image of door garnish



Sensible design and space scheme with the handcrafted elements to enhance the interior appeal







Colour accented air vents



Leatherette door trim



Premium Piano black finish

Effortless and untiring usage experience







LED Sound Mood Lights





Provides emotional pleasure by applying user customizable mood light that lights up in conjunction with sound

Lighting location: upper part inside door pocket

Digital Cluster



Higher Variants: 4.2 Color instrument cluster

Sporty, segment-type gauge cluster provides core information through its 4.2-inch color LCD display [VDAA 35]



Lower Variants: 3.5 mono color instrument cluster

Standard cluster features 3.5-inch mono LCD display [VDAA 04]

Drive assist information

Provides a variety of important vehicle-related information that enhances safety and convenience through the built-in TFT-LCD display



High line TPMS



Multi Drive mode



Traction mode

Unit: mm / 16-inch tire based, *with roof rack





Exterior Dimension comparison

Unit: mm / *with roof rack

			SCNET	Diff.	VENUE
Overall Lo	ength	Θ	4,120	+80	4,040
Overall V	Vidth	⊜	1,790	+20	1,770
Overall H	leight	⊛	1,610 / *1,627 (15") 1,625 / *1,642 (16")		1,565 / *1,590
Wheelb	ase	4	2,500	-2	2,520
Overhand	Front	(5)	833	+43	790
Overhang	Rear	6	787	+57	730
Wheel	Front	(7)	1,576 (15") 1,558 (16")		1,555
Tread	Rear		1,589 (15") 1,571 (16")		1,565

Unit: mm

980

Sonet ensures the best level of direct visibility and interior roominess which are important elements in subcompact SUV



Direct visibility

Unit: deg.

		SGNET
0	Forward	30.2
2	Horizontal	82.2
3	Side	59.7

Interior space

7

Rear

 Legroom
 4 Front
 1,040
 1,050

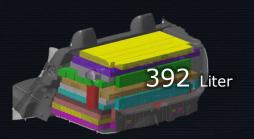
 5 Rear
 910
 870

 Headroom
 6 Front
 1,005
 1,000

985

Offering the best level of luggage space in its class through optimization of trim design & platform









385 Liter

7 Liter

Direct visibility

			SCNET	Diff.	VENUE
	Length	1	735	+15	720
Luggage	Width	2	1,080	+8	1,072
	Height	3	630	+30	600
Rear Ove	erhang	4	720	-10	730
	Rear Wheel Tread (Overall Width) 5		1,589 (1,790)	+24 (+20)	1,565 (1,770)
Luggage (Luggage Capacity (VDA,ℓ)		392	+37	355

Multiple Storage options



Front console armrest storage



Front console cup & Mobile holders



Umbrella holders with drain hole



Glove box (7.7L)



Bottle holders (1L) & map pockets

PERFORMANCE



SCNET

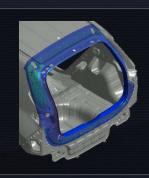
Rigidity of the vehicle body optimized with the improved connection structures

Strut mounting structure in close contact with the entire surface

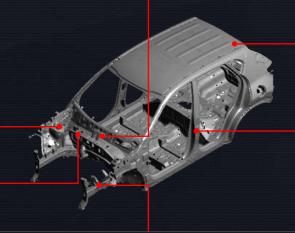


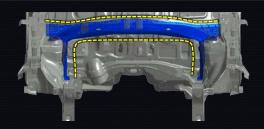


Integrated design of Dash and Cowl upper

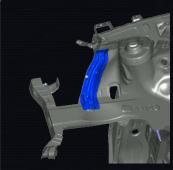


The opening of the tailgate Is composed of Annular structure





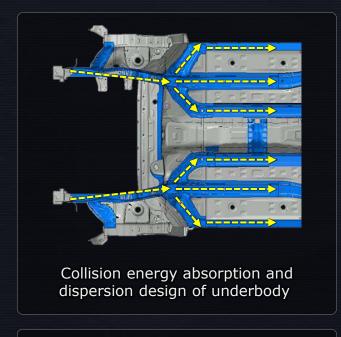
Ring structure at Cowl and Fender Apron connection

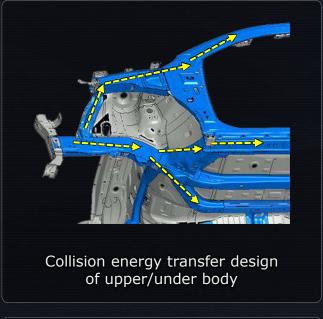


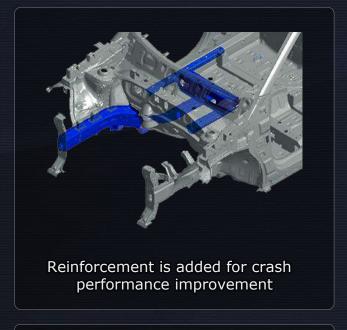
Front side member and apron member are connected with reinforcement

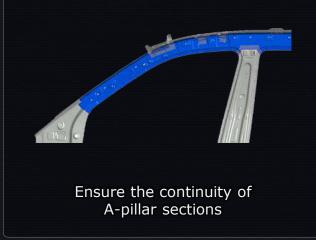


Ring-shaped structure of B-pillar Crash performance enhanced through a design that disperses collision energy

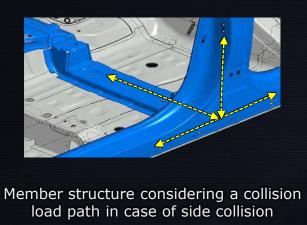






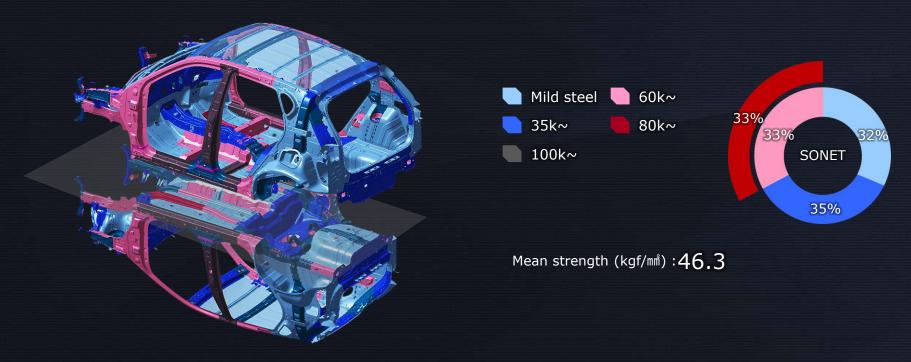






High strength steel

- ✓ Strengthening the vehicle structure with 4★GNCAP crash performance by using Advanced High Strength Steel
- ✓ Above 60k grade of High-strength steel plates are applied to the major parts of main body.



Structural adhesive

- ✓ Body stiffness is further improved by expanding application of structural adhesive
- ✓ Total 54m of MIP / VDR (A-type) structural adhesive is used



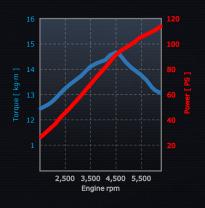
Application effect of structural adhesive

- Increase of coupling rigidity between parts
- Increase rigidity of Entire body
- Improved Stiffness and durability

Engine

► G4FⅢ 1.5 MPI







Maximum Power 115 ps/6,300rpm



Maximum 14.7 kgf·m/4,500rpm

Core feature

- Dual Port fuel Injection
- Integrated Thermal Management System
- 2-Stage Variable Pressure Oil Pump
- Mid-Lock Position Intake CVVT
- Combustion Chamber S/V Ratio reduction

Engine specification

		G4FⅢ 1.5 MPI	
	Displacement(cc)	1,497	
	BORE × STROKE(mm)	75.6 × 83.4	
General	Compression Ratio	10.5	
	Max. Power(ps/rpm)	115/6,300	
	Max. Torque(kg·m/rpm)	14.7/4,500	
С	ylinder Block/Head	AL/AL	
	CAM TYPE	DOHC D-CVVT	
Valve System		16 VALVE SWING ARM HLA	
Ignition System		Distributorless (PLUG TOP COIL TYPE)	
Intake System		VIS	
Fuel System		DPFI	
Emission System		EU2/3/4: WCC Only EU5/6/6c: WCC+UCC	
Elec.	Alternator	13.5V, 110A	
System	Starter	12V, 0.9kW	
Engine Oil Capacity (l, With Oil Filter)		3.8	

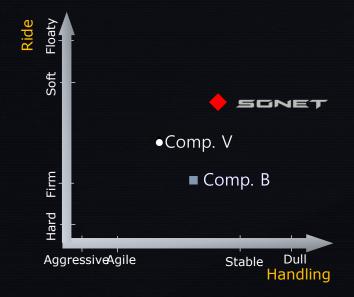
Transmission specification

		MT	IVT
		M6CF1	C0GF1
		G4FⅢ1	.5 MPI
DRIVE	E TYPE	FF	FF
DRIVE	SYSTEM	6 SPEED MT	CVT
	1 Speed	3.833	
	2 Speed	2.143	
	3 Speed	1.370	
GEAR	4 Speed	0.971	2.68 ~ 0.385
RATIO	5 Speed	0.794	
	6 Speed	0.667	
	7 Speed	-	
	REV	3.700	2.822 ~ 1.822
FINAL GEAR RATIO		4.563 (15 in) 4.882 (16 in)	6.052 (15 in) 6.483 (16 in)
CLUTCH TYPE		Dry Single Clutch	Torque Converter
Transmiss	sion oil (ℓ)	1.5~1.6	6.7



"Stable and Comfortable Driving Performance results in a true Urban Driving experience"

Ride & Handling Characteristics



Ride comfort Achieving a perfect balance between 'Solid' and 'Flexible' ride comfort characteristics

Handling & Steering Developed to deliver a 'Linear' and 'Gentle' response while keeping the body roll in check

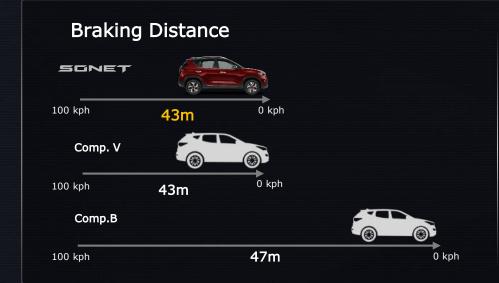
Front Suspension (McPherson Strut)



Rear Suspension (Coupled Torsion Beam Axle)



Development considering Indian conditions with improvement in Brake juddering and Brake distance reduction

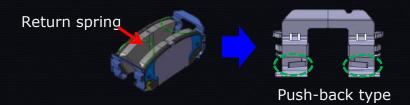


Spec Comparison

Parameters		SUNET	Comp.V	
	FRT	CALIPER/ DISC	Ф57 / Ф280	Ф57 / Ф280
Brake System	REAR	DRUM	Ф203.2	Ф203.2
	BOOSTER SIZE		10.5″	10"
	BRAKE FEELING		7+	7+
Performance	Braking Distance $(100 \rightarrow 0)$		43m	43m

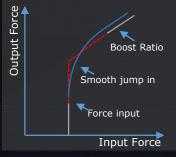
Key improvements

- Increasing linearity when braking
 - Securing Robust brake feel
- Minimize brake drag and stability pad slipping
 - Applied integral pad return spring



Smooth and Stable Brake feeling





Kia Sonet

Change the Threshold Load and apply Smooth Jumping Force



Vehicle Stability Management (VSM)

Working in concert with the Motor Driven Power Steering, VSM helps ensure that the vehicle remains stable when simultaneously braking and cornering.



Anti-lock Brake System (ABS)

ABS incorporates an electronic brake force

Distribution(EBD) and ESC to evenly distribute braking force for improved stability and stopping power



Electronic Stability Control (ESC)

The system is designed to stabilize the vehicle during cornering maneuvers. ESC applies the brakes at individual wheels and intervenes with engine management system to stabilize the vehicle.



Brake Assist System (BAS)

BAS recognises emergency braking pedal operation and automatically enhances braking force when needed during sudden braking situations improves vehicle and occupant safety.



Front and Rear parking sensor

The system uses ultrasonic sensors mounted on the front and rear bumpers to warn of any obstacles when maneuvering into tight spaces for safe and confident parking.



Hill-start Assist Control (HAC)

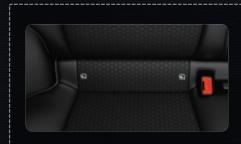
When drivers are on a steep upward incline, pulling away from a standing start can be a worrying experience. HAC stops vehicle from rolling backwards.

Six Airbags



Sonet is equipped with a total of six airbags including front side airbags and curtain airbags to secure occupant's safety during severe collision

• Both side airbags protect chest and thorax of occupants



ISO-Fix child anchor

ISO Fix points for securing c hild car seats quickly and saf ely to keep infants safe and secure

Emergency stop signal (ESS)



Your vehicle: Brake lights and HMSL blink rapidly

ESS is an active safety system which alerts the driver behind in case hard braking is done.



Your vehicle:
Brake lights flash rapidly to warn vehicles behind



Following vehicle:
Due to the warning, the following vehicle takes appropriate a ction



GRIP CONTROL (3 Different types → Automatics only)



Mud mode

Better grip on muddy roads & normal tracks



Snow mode

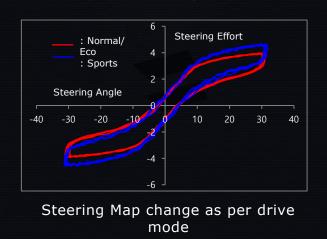
For an improved grip on slippery surfaces



Sand mode

To improve the car grip on sandy roads

Steering / Handling Improvement



DRIVE MODES (3 Different types → Automatics only)



Normal mode

Optimized mode to offer the best of Power and Fuel efficiency



Eco mode

The mode suited to a traffic scenario saving valuable money in traffic



Sport mode

For that younger spirit to take the vehicle to its limits

The extensive usage of high quality sound absorbing materials and sound eliminating engineered parts makes the cabin quite which offers a relaxing and soothing experience to the customers



Counter-measurement of acceleration-Noise

- Improved transmission noise with hose, dash Iso-pad and sound absorption material optimization
- Acceleration booming noise reduction with powertrain mountings



Application of Soft material

Hose Optimization



Thickness increased : 2.5→3.0t

Sound absorption material optimization



Integrated -type

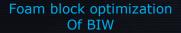
Non-integrated -type

Engine Mount

Counter-measurement of Road/Wind-Noise

- Underbody noise improvement using block foam
- FLR anti-pad optimization to reduce panel vibration
- Optimized tire patterns to reduce road-noise







Floor anti-pad optimization



Tire Pattern Optimization

Aerodynamic friendly design improves fuel efficiency and high-speed driving stability



Aerodynamic Performance Comparison

Contents	SUNET	QXi
Aerodynamic Drag Coefficient (C _D)	0.35	0.36

Upper Body Aerodynamic Design

- FRT Wheel Air-curtain / RR Roof angle optimization



FRT Wheel Air-curtain



RR Roof angle optimization

Cooling drag Improvement

- Cooling Area and Air-guide Optimization



Cooling Area Optimization



Duct type Air-guide

Under Body Air-flow Improvement

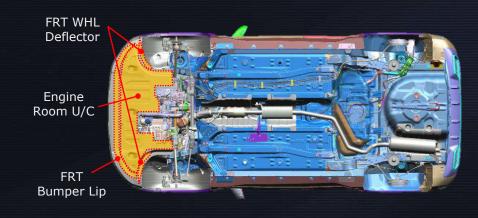
- Under Body Aerodynamic Items



Bumper Lip Length Increase



FRT WHL Deflector Optimization



Front Ventilated seats



Provides a pleasant driving experience by applying ventilated seats to the driver's seat and front passenger seat

X The Ventilation can be adjusted in 3-steps as desired for effective ventilation

Advantages

- Keeps air circulation to keep occupant's body sweat free
- Makes the seat cool faster in hot summers



Auto AC

FATC offers a convenient way to control temperature without distracting the driver.



Rear AC

Rear AC vents provides cooling to the rear passengers thus improving comfort on rear seat

Charging convenience



Wireless charger with cooling function



The 10W Wireless charger not only conveniently charges your phone but also keeps it cool

Front and Rear USB charging





The standard front and rear USB charging option gives easy charging access to both front and rear passengers

Smart Key remote engine start (A/T only)



Remote Start Button



X I4 Region unavailable

- Users can start the car remotely via the key
- Applicable for A/T models only
- AC will be switched on before boarding the car thus adding to the convenience

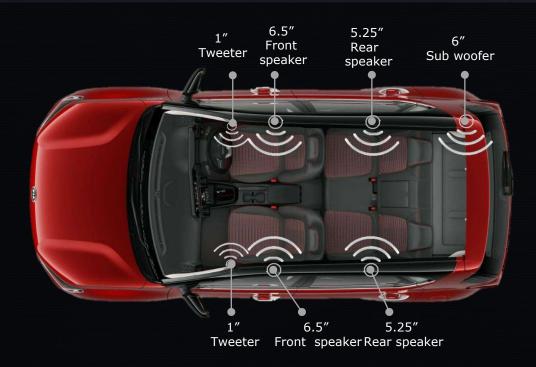
Operable Conditions

- Car in Parking mode (AT/DCT)
- Key should be within 10 meters of range
- Press lock button before pressing hold

CONVENIENCE



SCNET





_BOSE

7 speaker premium system

Super 65 \rightarrow The loudest 6.5" driver in Bose range

Digital amplifier with 8 channels of customer equalization and digital processing system will offer concert-hall like experiences

Dynamic speed compensation



The system monitors vehicle speed and automatically adjusts aspects of the music to ensure a consistent listening experience for passengers

Super65

The combination of Super65 (loude st 6.5" driver in Bose range) wide range speaker in the front of vehicl e and the Nd woofer in the re ar allows balanced bass throughout the cabin



The Bose proprietary Nd woofer uses Neodymium iro n boron magnet, to produce cabin-filling low freque ncies.

8-inch Touch-screen color LCD Display audio

- 8-inch Touch-screen operable TFT-LCD
- FM/AM/DRM/USB/Bluetooth
- Rear View Camera Display
- Smart Phone Connectivity
 - Android Auto & Car Play



Smart Phone Connectivity

※ I3 Region + MOROCCO unavailable

Provides wireless phone projection function through Android Auto and Apple Carplay Application









3.8-inch 2-DIN Mono Audio

- Provided essential functions for customer preference
 - FM/AM/USB/Bluetooth
- High Performance & Quality
 - Enhanced CPU Speed: 400 MHZ
 - LCD: 3.8" Mono TFT Display



Loaded with smart features and amenities

Sunroof



One touch operated sunroof offers operational convenience

Anti glare mirror (ECM)



Anti glare mirror automatically reduces the glare for unhindered vision

High line TPMS



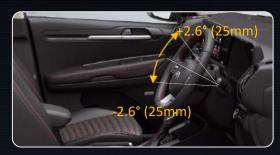
TPMS shows Tire pressure to avoid any unplanned stops

Smart Key Push Button start



Push button start allows the customer to start the vehicle at the press of a button

Tilt steering wheel



Tilt steering allows the driver to conveniently set steering wheel position

Driver Safety power windows



Safety anti pinch power windows prevents injuries

Loaded with smart features and amenities

Steering Mounted controls



Steering mounted controls aids to the driving convenience and reduces distraction

Auto Light control



Turns headlights and taillights on/off automatically using a sensor

Rear wiper and washer



Rear Wiper and washer help to keep rear glass clean

Cruise control



Cruise control helps driver select speed and drive conveniently

Electric foldable outside mirrors



folding and unfolding of outside mirror can be at the touch of a button

Sunglasses case



Conveniently keep your sunglass

APPENDIX



SCNET

Exterior Colors

Total 14 types of colors (8-types of pure body color + 6-types of roof-two-toned color)

Monotone - 8 colours



Clear White (UD)



Steel Silver (KLG)



Gravity Gray (KDG)



Aurora Black Pearl (ABP)



Intense Red (A6R)



Intelligency Blue



Beige Gold (QYG)



Glacier White Pearl (GWP)

Dual tone – 6 colours

Aurora Black Pearl roof



Steel Silver (GB1)



Intense Red (GB3)



Beige Gold (GC1)

Clear White roof



Gravity Gray (GB4)



Intelligency Blue (GB6)

Interior Colors



Black interior theme



Black and Beige interior theme



Black interior theme

Seat colours



Black (WK) (Semi Cloth seat)



Beige (GYT) (Semi Cloth seat)



Beige (GYT) (Artificial Leather seat)



Black (WK) (Artificial Leather seat)

Interior finish

If you want to choose red stitch, CHOOSE SACA01, If you do not select saca01 for variation 4 you will get silver color. You must select SACA01 when you choose variation 3

		VARIATION 1		VARIATION 2		VARIATION 3 [MUST +SACA01]		VARIATION 4	
Seat	Material	Cloth 1		Cloth 2		Artificial Leather [SAAA 11]		Artificial Leather [SAAA 11]	
	Pattern		Y SHAPE		V SHAPE TUBLER		CENTRE CARVED TUBLER		V SHAPE TUBLER
	Color	Black (WK) / QSA		Beige (GYT) / QSB		Black (WK) / QSH		Beige (GYT) / Silver, QSI(RED)	
	Stitch	No		No		Yes (Red)		Yes (Silver/RED)	
Door	Armrest	Matt Black		Matt Black		Leather Wrapping + red Stitch		Leather Wrapping + Silver/Red Stitch	
Console	Armrest	PVC (WK)		PVC (WK)		PVC (WK)		PVC (WK)	
	Console Upper cover	Metal Paint		Metal Paint		Black High glossy (FHV)		Black High glossy (FHV)	
Steering Wheel	Material/type	PU [TTBA06]		PU [TTBA06]		Leather(D-CUT) + Red stitch [TTBA09+SACA01]		Leather(D-CUT) + Silver/Red stitch [TTBA09+Silver/SACA01]	
	Emblem	No		No		Car name (Sonet)		Car name (Sonet)	
Gear knob	Material/type	PVC [TTBB 01 or 50]		PVC [TTBB 01 or 50]		Leather + Red stitch [TTBB 05 or 58] + SACA01		Leather + Silver/red [TTBB 05 or 58] + Silver/SACA01	
Headlining		Fabric (Printed)							
Airvent bezel + Crashpad color + Arm rest stitch		TTAA12 METAL GRAIN	TTAA08 BLACK HI GLOSSY	TTAA12 METAL GRAIN	TTAA08 BLACK HI GLOSSY	TTAA08 BLACK HI SACA01 RED DOC		TTAA12 (METAL) + SILVER STITCH	TTAA08 (BLACK) + SACA01 RED STITCH





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